

A SNAPSHOT OF CAREER PRACTITIONERS* IN AUSTRALIA



THERE ARE
3,694,101
STUDENTS ATTENDING AUSTRALIAN SCHOOLS



PREPARING THESE YOUNG AUSTRALIANS FOR AN EVER-CHANGING WORKFORCE IS A GROWING CHALLENGE

CAREER PRACTITIONERS



2 in 5 (41%) have been in their role for over 10 years.



3 in 4 (77%) are above the age of 45.

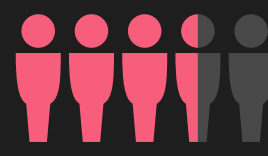
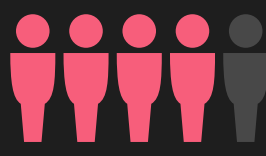


1 in 5 (19%) do not have formal career development qualifications.



5 in 6 (84%) belong to a CICA member association.

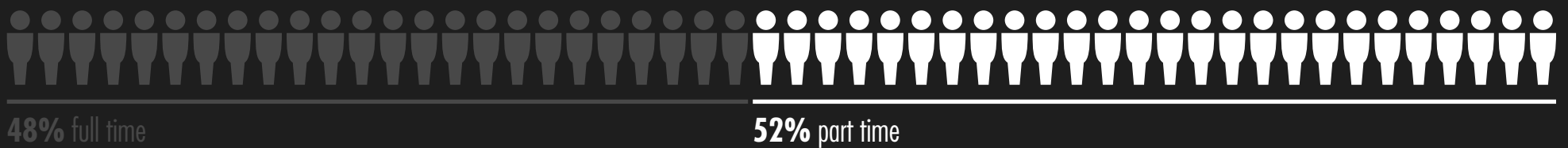
Connecting with young Australian men is an even bigger challenge: 4 in 5 career practitioners are female (80%)...



...even higher than the average proportion of female teachers in schools (70%).

CAREER PRACTITIONERS ARE INCREASINGLY UNDER-RESOURCED

More than half (52%) of career practitioners do their role on a part time basis.



Just 1 in 3 (35%) part time career practitioners are able to devote all of their time to career development.

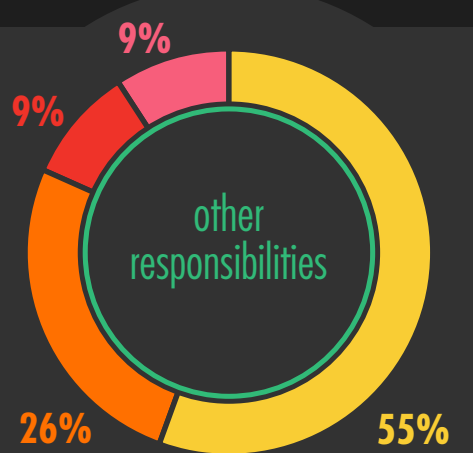


For 2 in 3 (65%) part time career practitioners, the rest of their time is spent...

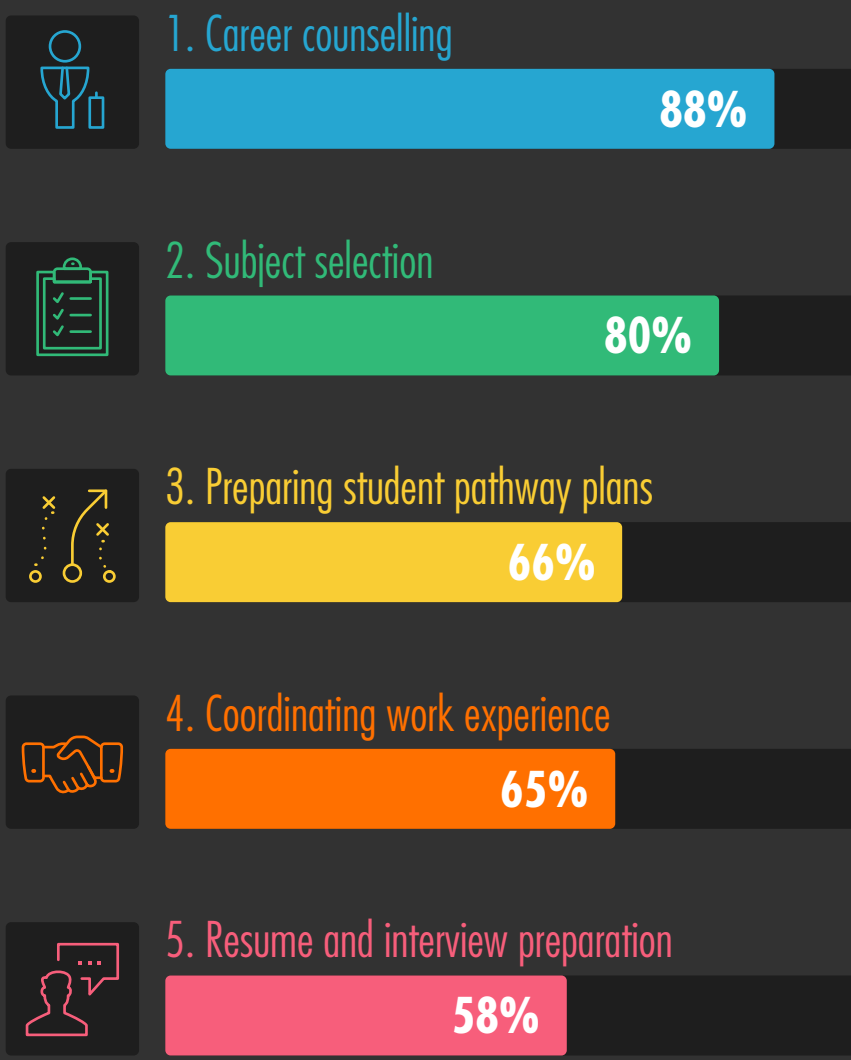


Career practitioners are 1.75x more likely to have had their time allowance decreased than increased in the last 3 years.

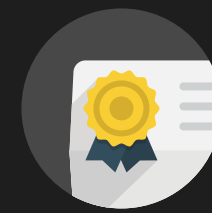
- Classroom teaching
- Middle management
- Senior management
- Counselling students



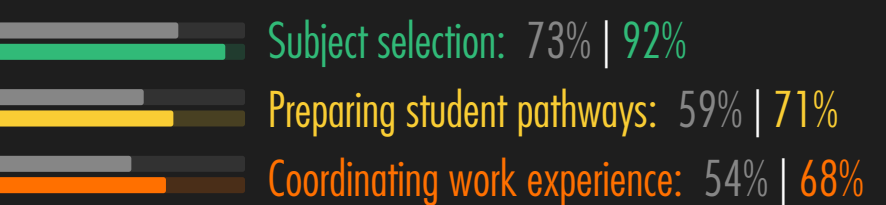
TOP AREAS WHERE CAREER PRACTITIONERS SPEND MOST OR SOME OF THEIR TIME



Career practitioners who are not a member of a CICA member association (78%) are less likely than members of associations (91%) to engage in career counselling.



Career practitioners who do not have formal career development qualifications are less likely than practitioners with qualifications to spend most or some of their time helping students with...



Career practitioners in their role for less than 2 years are not as likely to help students engage in resume and interview preparation (49%) than those who have been in their role longer (60%).

LOW BUDGETS AND LACK OF BUDGET AWARENESS

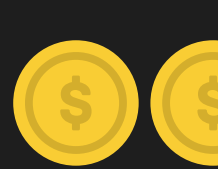


1 in 4 (24%) career practitioners don't know what their annual budget is.



< \$1,000

Of those who know what their budget is, 1 in 3 (32%) have less than \$1,000 to spend on career development across their entire school each year.



< \$3

1 in 2 schools with 1,000 or more students have less than \$3 per student to spend on career education each year.

TO BETTER EQUIP THE NEXT GENERATION, CAREER PRACTITIONERS NEED MORE TIME AND RESOURCES.

*The term career development practitioner has been used in this infographic. CICA acknowledges that in schools across Australia different titles are used to represent people working in the area of career development. Career Development Practitioner may also be known as a Career Counsellor, Career Adviser, Guidance Officer, Guidance Counsellor, School Counsellor, or Career Teacher.

SOURCE

A national survey of career development practitioners commissioned by the Career Industry Council of Australia, conducted November 2014 with a total of 937 respondents.