In Australia we have...

**9,414**

Career Practitioners

**3,778,656**

Students

**794,068**

Schools across Australia

9 in 10

Year 10, 11 and 12 students say career planning is quite or very important to them at the time of their schooling.

Parents are still the number one influence on a student's career planning

75% Parents

54% Career Practitioners

29% Friends

22% Teachers

An important influence on the next generation, career practitioners have the challenge of balancing the time and resources they are provided with to best meet their students' needs.

Top 5 areas Career Practitioners spend most or some of their time on.

1. 85% Resume preparation

2. 77% Job search

3. 67% Preparing students for interviews

4. 64% Researching occupations

5. 55% Combining work experiences

Top 5 most frequently used resources by Career Practitioners.

1. 97% LinkedIn

2. 95% TAFE information website

3. 93% Tertiary admission centre website

4. 91% Industry specific information

5. 89% Email or social media

What do students find helpful for career planning?

Parents are still the number one influence on a student's career planning

86% Career counselling

73% Subject selection

63% Preparing student pathways

62% Resume & interview preparation

58% Coordinating work experience

Parents

54% Career Practitioners

29% Friends

22% Teachers

Students need to be better informed when making decisions about training in further study.

9,414 Career Practitioners in full time roles have a greater ability to fully implement these career development strategies students find to be most helpful...

Completion rates of students in further education are dropping.*

Apprentice and trainee cancellations and withdrawals increased by 4.1% from 2015 to 2016.†

Year 10, 11 and 12 students (90%) say career planning is quite or very important to them at the time of their schooling.

As important influencers on the next generation, career practitioners have the challenge of balancing the time and resources they are provided with to best meet their students' needs.

Career Practitioners in full time roles have a greater ability to fully implement the most effective forms of career development activities in schools.

The top 5 ‘extremely effective’ forms of career development activities in schools identified by career practitioners

77% Interview with a Career Practitioner

54% Attending University/TAFE/RTO Open Days

51% Work Experience

44% VET in schools

42% Mentoring/Guiding/Advice/Support/Guidance

**4.1%**

Completion rates of students in further education are dropping.*

Apprentice and trainee cancellations and withdrawals increased by 4.1% from 2015 to 2016.†

Students need to be better informed when making decisions about training in further study.

Career practitioners need more time to better equip the next generation.

In an increasingly complex environment, it is more important than ever to equip students with the skills and knowledge needed to make well-informed decisions about further education, training and work.

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**Insights into our School based Career Practitioners**

WHAT'S HAPPENING IN OUR SCHOOLS

CAREER PATHWAYS

WORKPLACE LEARNING

UNIVERSITY OPEN DAYS

TALKING TO PEOPLE IN THE FIELD I'M INTERESTED IN

The following career resources are used the most by Career development practitioners when working with students (in order of common use):

1. 97% LinkedIn

2. 95% TAFE information website

3. 93% Tertiary admission centre website

4. 91% Industry specific information

5. 89% Email or social media

In an increasingly complex environment, it is more important than ever to equip students with the skills and knowledge needed to make well-informed decisions about further education, training and work.


† Australian Government DET, Completion Rates of Higher Education Students- Cohort Analysis, 2005-2014.