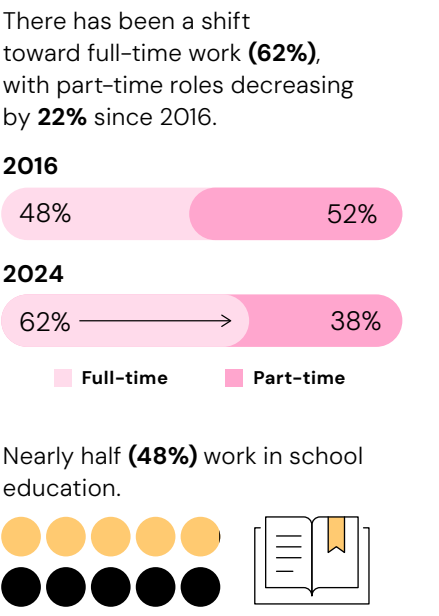
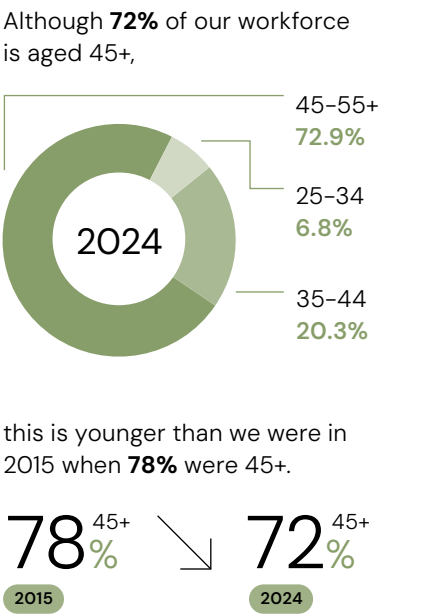
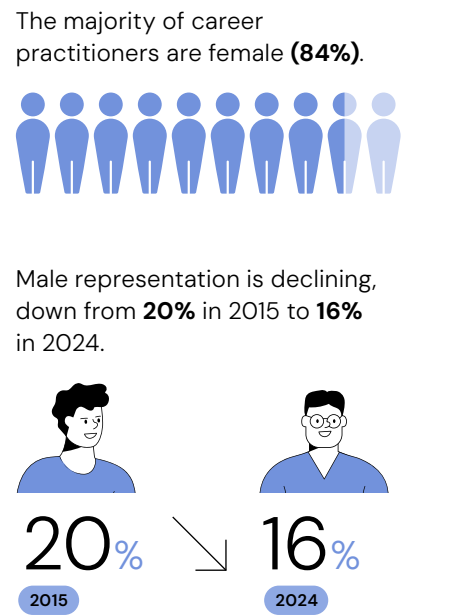


Where are we now?

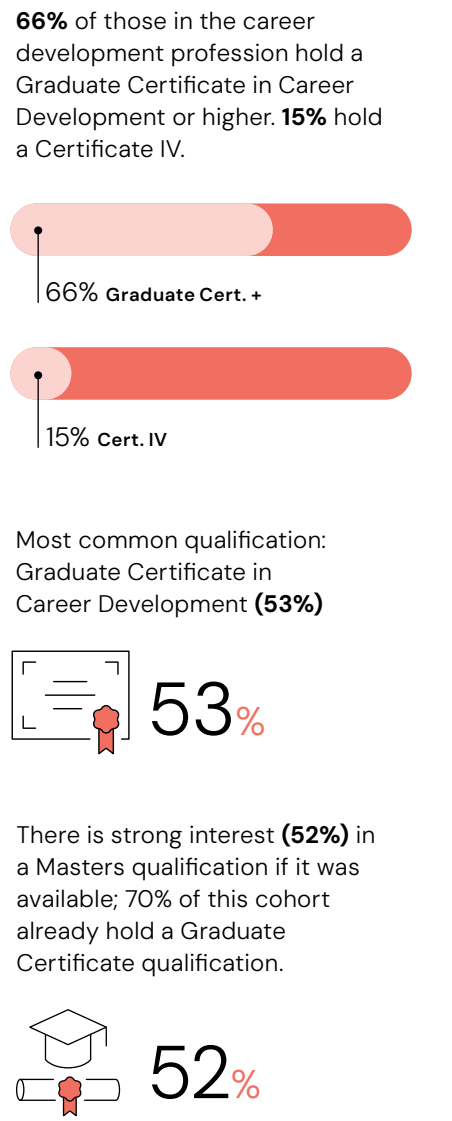
Understanding our profession today



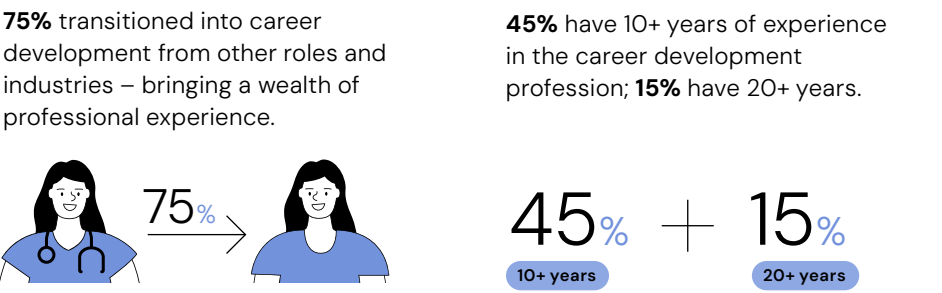
A snapshot of career development in Australia



Our qualifications



A highly skilled and experienced workforce



Career development professionals perform a wide range of activities, which were rated for their benefit and impact.

Most helpful activities	Least helpful activities
<p>#1 One-on-one consultations</p> <p>ranked highest for both ‘most beneficial’ and ‘having the largest impact’ for students/clients.</p> <p>76% Benefit + 70% Impact</p>	<p>#11 Simplifying labour market information</p> <p>to make it relevant for students/clients ranked second lowest for both benefit and impact.</p> <p>31% Benefit + 18% Impact</p>
<p>#2 Connecting clients to education/training</p> <p>ranked second for both benefit and impact.</p> <p>45% Benefit + 59% Impact</p>	<p>#12 Virtual career fairs</p> <p>ranked lowest in both benefit and impact.</p> <p>8% Benefit + 3% Impact</p>

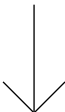
What challenges are blocking us from thriving at work?



What would allow us to increase the quality and impact of our work?



Australians value the advice from career development professionals,



with **81%** of respondents noting the unbiased nature of the advice to be most valuable to students/clients.

