

In an increasingly complex environment, it is more important than ever to equip students with the skills and knowledge needed to make well-informed decisions about further education, training and work.



In Australia we have...



9,414

Schools



3,778,656



794,068

Year 10, 11 and 12 students are set to graduate in the next three years.



Year 10, 11 and 12 students (90%) say career planning is quite or very important to them at the time of their schooling.

Parents are still the number one influence on a students career planning

% of students who ranked these people as the top two people they are most comfortable in approaching about career advice.









As important influencers on the next generation, career practitioners have the challenge of balancing the time and resources they are provided with to best meet their students' needs.



Practitioners spend most or some of their time on. Career development practitioners spend

Top 5 areas Career

some or most of their time on:

86% Career counselling

73% Subject selection

63% Preparing student pathways

60% Coordinating work experience

62% Resume & interview preparation



used resources by **Career Practitioners.** The following career resources are used the

Top 5 most frequently

most by Career development practitioners when working with students (% always or sometimes used): 97% University handbooks

95% TAFE information websites

93% Bullseye charts

95% Tertiary admission centre website

93% Industry specific information

What do students find helpful for career planning?

these career development strategies students find to be most helpful... **Industry guest speakers Industry visits**

Career Practitioners in full time roles have a greater ability to fully implement

32% Developing career action plans with students 64% 46%

Attending University/TAFE/RTO Open Days

16% Interview with a career practitioner **75%** 53%

than increased in the last 3 years...

Career practitioners are 2x more likely to have had their time allowance decreased

Full time

Completion rates of

students in further

51%

68% 51%

career practitioners

54% VET in schools

education are dropping.*

Apprentice and trainee cancellations and withdrawals

BUT

Students need to be better informed when making decisions about training or further study.

increased by 4.1% from 2015

One in three university students don't complete their course within six years

Career practitioners need more time to better equip the next generation.

77% Interview with a Career Practitioner **55%** Work experience

The top 5 'extremely effective' forms of career development activities in schools identified by

44% Attending University/TAFE/RTO Open Days

career development activities in schools

51% Hosting or visiting careers expos

Interview with a **Career Practitioner 53%**

75%

72%

61%

73%

71%

Those in full time roles have a greater ability to fully implement the most effective forms of

VET in schools

careers expos

Attending University/ TAFE/RTO Open Days

Work Experience

74% Hosting or visiting **59%**

68% 51%

*The term career development practitioner has been used in this infographic. CICA acknowledges that in schools across Australia different titles are used to represent people working in the area of career development. Career Development Practitioner may also be known as Career Counsellor, Career Advisor,

Source – A national survey of career development practitioners commissioned by the Career Industry Council of Australia, conducted November and December 2016 with a total of 716 respondents. A Yr9-12 student survey of selected Western Australian Schools, conducted in July and

* NCVER A&T Jun 2016. † Australian Government DET, Completion Rates of Higher Education Students- Cohort

August 2016 with a total of 320 respondents.

Analysis, 2005-2014.

Guidance Officer, Guidance Counsellor, School Counsellor, or Career Teacher.

mccrindle Cica



Part time

Full time