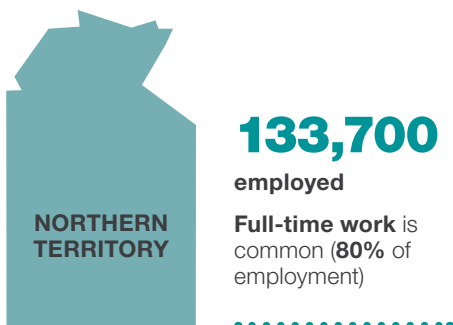
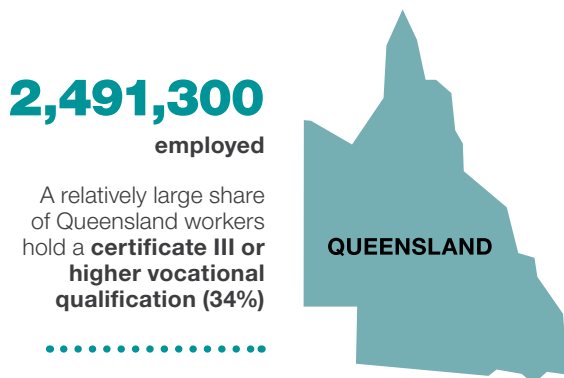




Australia's **largest employing** state



The **strongest employment growth** in Australia over the past five years



TOP EMPLOYING INDUSTRIES





MANAGERS

1,581,600 employed

One in four aged 55 years or older



Top employing occupations

- 1. Retail Managers
- 2. Advertising, Public Relations and Sales Managers
- 3. Construction Managers



PROFESSIONALS

3,018,100 employed

More than three quarters hold a bachelor degree or higher qualification



Top employing occupations

- 1. Registered Nurses
- 2. Accountants
- 3. Primary School Teachers



TECHNICIANS AND TRADES WORKERS

1,793,200 employed

84% employed full-time



Top employing occupations

- 1. Electricians
- 2. Carpenters and Joiners
- 3. Motor Mechanics



COMMUNITY AND PERSONAL SERVICE WORKERS

1,322,400 employed

Almost 40% employed in Health Care and Social Assistance



Top employing occupations

- 1. Aged and Disabled Carers
- 2. Child Carers
- 3. Waiters



CLERICAL AND ADMINISTRATIVE WORKERS

1,783,700 employed

Strong growth over the past year (up by 9.2%, or almost 150,000 jobs)



Top employing occupations

- 1. General Clerks
- 2. Receptionists
- 3. Office Managers



SALES WORKERS

1,115,700 employed

40% are aged 15 to 24 years



Top employing occupations

- 1. General Sales Assistants
- 2. Checkout Operators and Office Cashiers
- 3. Real Estate Sales Agents



MACHINERY OPERATORS AND DRIVERS

832,400 employed

82% employed full-time



Top employing occupations

- 1. Truck Drivers
- 2. Storepersons
- 3. Forklift Drivers



LABOURERS

1,232,700 employed

61% do not hold post-school qualifications



Top employing occupations

- 1. Commercial Cleaners
- 2. Kitchenhands
- 3. Building and Plumbing Labourers

FINDING A JOB

What methods do employers use to recruit?

Employers often use a number of methods to find candidates for their positions. Below are some of the most common methods used.



Recruitment and company websites

58%

of vacancies

Employers advertise most of their job vacancies on recruitment websites and their own company website. Vacancies advertised online typically attract many applicants.

Job search tip: You need to tailor each application to suit the advertised role to stand out from other applicants (see the following page for more tips on applications).



Social media

11%

of vacancies

Usage of social media for job advertisements is rising rapidly. Platforms such as Facebook now allow employers and job seekers to interact through region-based job groups. For example, Townsville has a Facebook job group with more than 31,000 members.

Job search tip: Make your social media profile look presentable. Employers often assess applicants' social media profiles and shortlist based on how applicants present themselves online.



Newspaper

11%

of vacancies

Employers still advertise their vacancies in the newspaper, although less frequently than in past decades. Advertising in newspapers is more commonly used outside of the major cities.

Job search tip: Don't forget to look in the local newspaper for jobs, especially if you live in a regional or rural area.



Word of mouth

32%

of vacancies

Employers ask people they know to 'spread the word' about a vacancy, or if they know of anyone who may be suitable for the job. Many employers who use this method already know the successful applicant before recruiting them.

Job search tip: Use your networks to your advantage. Ask friends, family, former co-workers and past employers if they know of any jobs available. If you need to expand your network, consider joining a local club, sporting team or community group - these are great ways to meet new people.



Approached by job seekers

10%

of vacancies

Many job seekers approach employers directly to enquire if they have any jobs available or to drop off a résumé. Employers often consider these job seekers for their current or future vacancies.

Job search tip: Approaching employers in person is a chance to make a good impression. Job seekers who can demonstrate their enthusiasm in person often stand a better chance than those who simply drop off their résumé.